

Updates in Medical Oncology 2026



In-Person | Virtual | May 14, 2026

# Exhibitor Prospectus

May 14, 2026



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## **Updates in Medical Oncology 2026**

Thursday, May 14, 2026, 8:00 AM - 4:30 PM  
Dorrance H. Hamilton Building, Philadelphia, PA

On behalf of the Sidney Kimmel Cancer Center at Thomas Jefferson University and the Medical Oncology Team, we are pleased to invite you to participate as an exhibitor at our upcoming Fall Oncology Medical Symposium, taking place on Thursday, May 14, 2026, at the Dorrance H. Hamilton Building in Philadelphia, PA.

Designed by the Jefferson Medical Oncology Department, this Jefferson Health–only conference offers a prime opportunity for organizations to connect directly with Jefferson oncology professionals. Attendees include faculty and clinical teams seeking the latest innovations that support cancer care, patient management, and clinical research.

Exhibitors gain visibility with clinicians who are actively integrating new therapies and technologies into practice. Throughout the day, there are multiple touchpoints to:

- Showcase products and educational materials
- Highlight solutions that enhance clinical decision-making

The conference delivers focused updates on emerging cancer therapies, supportive care strategies, and the evolving treatment landscape—attracting oncology teams looking to explore advancements shaping the future of practice.

The exhibit hall will be open during designated times throughout the day. Please refer to the conference agenda in this prospectus or visit the course page at:

<https://jefferson.cloud-cme.com/medicaloncology2026>

Exhibit space at this symposium is in high demand and extremely limited. In addition to standard exhibit opportunities, one exclusive Product Theater presentation slot is available for an organization interested in delivering a featured session.

Please contact me with any questions.

Deana Scruggs

[Deana.Scruggs@jefferson.edu](mailto:Deana.Scruggs@jefferson.edu)

## Product Theater

The Product Theater offers a high-impact, live promotional opportunity designed to connect your organization with engaged oncology professionals in a dedicated, pre-scheduled session. This private 30-minute forum is ideal for introducing products, elevating therapeutic messaging, and sharing patient-education insights alongside company representatives or designated experts.

These sessions are not eligible for continuing education credit.

Presentation time is 8:15AM-8:45AM.

**Fee: \$7,500/Limited to one company**

**Assets Due April 30, 2026**

<b>What's Included</b>	<ul style="list-style-type: none"><li>• A live, in-person session equipped with basic AV (screen, projector, microphone)</li><li>• Additional AV needs may be arranged at the company's expense</li><li>• One 6-foot draped exhibit table</li><li>• Inclusion in the Exhibitor Raffle (prize provided by Jefferson)</li><li>• Attendee list (for participants who consent to share their information)</li></ul>
<b>Program Highlights</b>	Attendance is capped at 50 participants due to space limitations. The Product Theater will be promoted to registered attendees in advance. The company may supply: <ul style="list-style-type: none"><li>• A one-page digital flyer for pre-conference distribution</li><li>• A printed informational flyer for distribution at registration</li></ul> Attendees may bring their conference-provided breakfast into the session.
<b>Company Requirements</b>	Participating companies must provide: <ul style="list-style-type: none"><li>• Speaker representative name</li><li>• Session title (up to 8 words)</li><li>• Short session description (up to 15 words)</li><li>• Extended description (up to 60 words)</li><li>• Company logo</li><li>• Digital and/or printed flyer</li></ul>

All exhibits must be tabletop or portable and may not exceed 6 feet in width. Each exhibiting company will be provided with a 6' x 30" table and chairs. Exhibitors will also receive visibility through inclusion in the course exhibit directory, the administrative slideshow, and conference signage.

### **Exhibit Times**

The following times are dedicated exhibit times where food and beverages will be served.

8:00AM - 9:00AM Registration, Continental Breakfast, Exhibits

10:00AM - 10:15AM Break & Exhibits

11:45AM - 1:00PM Lunch & Exhibits

2:00PM - 2:15PM Break & Exhibits

Multiple representatives will not be permitted to rotate or switch out throughout the day.

To add an additional representative is \$400.

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### **Exhibitor**

Exhibiting offers direct access to engaged Jefferson oncology professionals seeking innovations that support patient care and clinical practice. It provides a high-visibility platform to showcase products, share expertise, and build connections with Jefferson leaders across cancer disciplines.

**Fee: \$5,000**

**Assets Due April 30, 2026**

<b>What's Included</b>	<ul style="list-style-type: none"><li>• 1 company representative at table</li><li>• PowerPoint slideshow acknowledgement</li><li>• Company listing in printed Exhibitor Directory</li><li>• Included in On-Site Exhibitor Raffle-prize provided by Jefferson</li><li>• Consent to Share Attendee List</li><li>• One 6ft draped table</li></ul>
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## Registration/Payment

All exhibitors and product theater exhibitors must register for the conference regardless of payment method. To register, visit:

<https://jefferson.cloud-cme.com/medicaloncology2026>

Credit cards are the preferred method of payment.

### Check Payment

Make check payable to Thomas Jefferson University

Mail to:

Thomas Jefferson University | 1020 Locust Street | Suite M5 | Philadelphia, PA 19107 |

Attn: Sarah Carmody

## Exhibit Setup and Breakdown

- Exhibitors may begin setting up on Thursday, May 14, 2026 at 8:00AM.
- Exhibit breakdown must be completed by 3:00PM.

Electrical services are included in the exhibit fee. We will do our best to accommodate each request.

## Shipping Exhibit Materials

Shipments will be accepted by Jefferson OCPD starting Monday, May 11, 2026. Be sure to label accordingly.

Jefferson Alumni Hall | 1020 Locust Street | Philadelphia, PA 19107, Suite M5 |

Attn: Deana Scruggs

Package \_\_\_ of \_\_\_

Please email [Deana.Scruggs@Jefferson.edu](mailto:Deana.Scruggs@Jefferson.edu) with the following information: name of sender, how many boxes, when you are shipping them, and when shipment is expected to arrive at Thomas Jefferson University.

The Office of CPD and SKMC/TJU do not accept any liability for equipment, goods, displays, or other materials that arrive unmarked or fail to arrive at the conference location. Each exhibiting company is responsible for insuring its property for loss or damage. **Please note that all company representatives are solely responsible for packaging, labelling, and coordinating return shipping at the conclusion of the conference.**

## **Parking**

Parking is available at: Hamilton Building Garage located on 11th Street between Locust and Walnut Streets on the right-hand side. This is a self-park garage.

## **Exhibitor Rules**

- Exhibitor is not providing commercial support for this activity; they are purchasing exhibit space only.
- All exhibits must be tabletop or portable in nature.
- Exhibitor activities are restricted to the designated space at the conference. Distribution of educational/promotional materials by the exhibitors is limited to their booth space in the exhibit area. It is not permitted anywhere else in the hall, conference meeting space, or at the entrances to the conference meeting space.
- Exhibits are intended for informational purposes only; products should not be sold onsite.
- Photography by exhibitors that include images of the conference or its attendees is prohibited.
- The purpose of the exhibit is to support attendee education through product and service displays and demonstrations. Exhibitor personnel may observe scientific sessions but may not participate in or record them on behalf of their company.
- Thomas Jefferson University is not responsible for the security of exhibitors' materials. Exhibitors are advised not to leave valuables (e.g., laptops, cell phones) unattended at any time.

## **Cancellation by Conference Organizers**

If the conference is cancelled, the organizers are not responsible for any airfare, hotel, or other costs incurred by exhibitors. The full exhibit fee paid by the company will be refunded.

## **Exhibitor Refund Request**

Requests for exhibitor fee refunds must be submitted in writing and received by the Office of Continuing Professional Development (OCPD) at least one month before the conference start date. Cancellations received before this deadline will incur a 10% cancellation fee. No refunds will be issued after this period. All refunds will be processed after the conference.

Exhibitors who do not attend the conference will not receive a refund. Send refund request to [jeffersoncpd@jefferson.edu](mailto:jeffersoncpd@jefferson.edu). Include conference name in the subject line.

## **Sunshine Act**

The Parties acknowledge and agree that Exhibiting Company may be subject to Section 6002 of the Affordable Care Act, which added Section 1128G to the Social Security Act, and its implementing regulations codified in 42 CFR 402 & 403 (collectively the “Sunshine Act”). Exhibiting companies are solely responsible for collecting any information about actions within their exhibit space that constitute a payment or transfer of value to a Covered Recipient that is required to be reported under the Sunshine Act.

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## Updates in Medical Oncology 2026

May 14, 2026

Agenda subject to change

Time	Topic/ Event	Presenter
8:00-9:00	Registration, Continental Breakfast, Product Theater	
9:00-10:00	Supportive Care – Recent Advances	<a href="#">Medical Marijuana</a> Brooke Worster, MD <a href="#">Psycho-oncology</a> Ihuoma Njoku, MD <a href="#">Integrative Medicine</a> Nathan Handley, MD
10:00-10:15	Break	
10:15-11:15	Modern Immunotherapy Landscape: IO, BiTEs, CAR-T and Practical Toxicity Pearls	<a href="#">Solid Tumor</a> Maged Khalil, MD <a href="#">Hematologic Malignancies</a> Rebecca Masel, MD
11:15-11:45	Rare Cancer Spotlight-Sarcoma	Atrayee Basu-Mallick, MD
11:45-1:00	Lunch	
1:00 -2:00	Keynote: The Role of Professional Societies in Driving Quality Care	Clifford Hudis, MD
2:00-2:15	Break	
2:15-3:15	Artificial Intelligence in Medical Oncology	Aziz Naza, MD
3:15-4:15	Supportive Care – Management of Off Target Toxicities of Immunotherapy	<a href="#">Dermatology</a> Jason Lee , MD <a href="#">Endocrinology</a> Nissa C. Blocher, MD
4:15-4:30	Closing Remarks	Kevin Kelly, MD



**Request for Taxpayer  
 Identification Number and Certification**

Go to [www.irs.gov/FormW9](http://www.irs.gov/FormW9) for instructions and the latest information.

Give form to the  
 requester. Do not  
 send to the IRS.

**Before you begin.** For guidance related to the purpose of Form W-9, see *Purpose of Form*, below.

Print or type. See Specific Instructions on page 3.	<p><b>1</b> Name of entity/individual. An entry is required. (For a sole proprietor or disregarded entity, enter the owner's name on line 1, and enter the business/disregarded entity's name on line 2.)</p> <p><b>THOMAS JEFFERSON UNIVERSITY</b></p> <p><b>2</b> Business name/disregarded entity name, if different from above.</p> <p><b>3a</b> Check the appropriate box for federal tax classification of the entity/individual whose name is entered on line 1. Check only <b>one</b> of the following seven boxes.</p> <p> <input type="checkbox"/> Individual/sole proprietor                        <input type="checkbox"/> C corporation                        <input type="checkbox"/> S corporation                        <input type="checkbox"/> Partnership                        <input type="checkbox"/> Trust/estate  <input type="checkbox"/> LLC. Enter the tax classification (C = C corporation, S = S corporation, P = Partnership) _____                      Note: Check the "LLC" box above and, in the entry space, enter the appropriate code (C, S, or P) for the tax classification of the LLC, unless it is a disregarded entity. A disregarded entity should instead check the appropriate box for the tax classification of its owner.  <input checked="" type="checkbox"/> Other (see instructions) <b>NON-FOR-PROFIT 501C3</b> </p> <p><b>4</b> Exemptions (codes apply only to certain entities, not individuals; see instructions on page 3):</p> <p>Exempt payee code (if any) <b>1</b></p> <p>Exemption from Foreign Account Tax Compliance Act (FATCA) reporting code (if any) <b>A</b></p> <p><i>(Applies to accounts maintained outside the United States.)</i></p> <p><b>3b</b> If on line 3a you checked "Partnership" or "Trust/estate," or checked "LLC" and entered "P" as its tax classification, and you are providing this form to a partnership, trust, or estate in which you have an ownership interest, check this box if you have any foreign partners, owners, or beneficiaries. See instructions _____ <input type="checkbox"/></p> <p><b>5</b> Address (number, street, and apt. or suite no.). See instructions.</p> <p><b>1101 MARKET STREET, SUITE 2004</b></p> <p><b>6</b> City, state, and ZIP code</p> <p><b>PHILADELPHIA, PA 19107</b></p> <p><b>7</b> List account number(s) here (optional)</p> <p>Requester's name and address (optional)</p>
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**Part I Taxpayer Identification Number (TIN)**

Enter your TIN in the appropriate box. The TIN provided must match the name given on line 1 to avoid backup withholding. For individuals, this is generally your social security number (SSN). However, for a resident alien, sole proprietor, or disregarded entity, see the instructions for Part I, later. For other entities, it is your employer identification number (EIN). If you do not have a number, see *How to get a TIN*, later.

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**Note:** If the account is in more than one name, see the instructions for line 1. See also *What Name and Number To Give the Requester* for guidelines on whose number to enter.

**Part II Certification**

Under penalties of perjury, I certify that:

1. The number shown on this form is my correct taxpayer identification number (or I am waiting for a number to be issued to me); and
2. I am not subject to backup withholding because (a) I am exempt from backup withholding, or (b) I have not been notified by the Internal Revenue Service (IRS) that I am subject to backup withholding as a result of a failure to report all interest or dividends, or (c) the IRS has notified me that I am no longer subject to backup withholding; and
3. I am a U.S. citizen or other U.S. person (defined below); and
4. The FATCA code(s) entered on this form (if any) indicating that I am exempt from FATCA reporting is correct.

**Certification instructions.** You must cross out item 2 above if you have been notified by the IRS that you are currently subject to backup withholding because you have failed to report all interest and dividends on your tax return. For real estate transactions, item 2 does not apply. For mortgage interest paid, acquisition or abandonment of secured property, cancellation of debt, contributions to an individual retirement arrangement (IRA), and, generally, payments other than interest and dividends, you are not required to sign the certification, but you must provide your correct TIN. See the instructions for Part II, later.

<b>Sign Here</b>	Signature of U.S. person	Date <b>01/28/2026</b>
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**General Instructions**

Section references are to the Internal Revenue Code unless otherwise noted.

**Future developments.** For the latest information about developments related to Form W-9 and its instructions, such as legislation enacted after they were published, go to [www.irs.gov/FormW9](http://www.irs.gov/FormW9).

**What's New**

Line 3a has been modified to clarify how a disregarded entity completes this line. An LLC that is a disregarded entity should check the appropriate box for the tax classification of its owner. Otherwise, it should check the "LLC" box and enter its appropriate tax classification.

New line 3b has been added to this form. A flow-through entity is required to complete this line to indicate that it has direct or indirect foreign partners, owners, or beneficiaries when it provides the Form W-9 to another flow-through entity in which it has an ownership interest. This change is intended to provide a flow-through entity with information regarding the status of its indirect foreign partners, owners, or beneficiaries, so that it can satisfy any applicable reporting requirements. For example, a partnership that has any indirect foreign partners may be required to complete Schedules K-2 and K-3. See the Partnership instructions for Schedules K-2 and K-3 (Form 1065).

**Purpose of Form**

An individual or entity (Form W-9 requester) who is required to file an information return with the IRS is giving you this form because they